

The page features a decorative graphic consisting of three overlapping circles in shades of green, arranged vertically. Two thin green lines intersect at the top left and extend diagonally across the page, framing the circles. The largest circle is at the top right, a smaller one in the middle, and another large one at the bottom right.

ACAR Sponsor Program
2010



2010 ACAR Sponsor Program

All Ada County Association of REALTORS® 2010 sponsors receive the following benefits:

- Acknowledgement in the official onsite program—including logo and marketing contact information.
- Verbal recognition of your sponsorship at sponsored event.
- Sponsor recognition on the ACAR website, *E-Bulletin* and social platforms
- Opportunity for company to create editorial content in association broadcasts.

CORPORATE SPONSOR – All events in 2010

Affiliate Pricing - \$10,600

INCLUDES:

- ✓ Your company name (text only) with a link to your website will appear in the ACAR weekly *E-Bulletin* under event information. Plus you will have your logo in the *ACAR E-Bulletin* following the sponsored events.
- ✓ Your company name on all signage at ACAR events which will include: ACAR Annual Meeting, Broker's Luncheon, Circle of Excellence, Installation Dinner, Stan Thomas Memorial Give Back Golf Tournament and REALTOR®-Affiliate Appreciation Night.
- ✓ Sponsor two Agent2Agent events, with logo on flyer, inside Agent2Agent bulletin and five minutes of speaking at event.
- ✓ Opportunity to place giveaway items at all ACAR events in designated sponsor areas.
- ✓ Sponsorship of a hole and four player registrations at the Stan Thomas Memorial Give Back Golf Tournament.
- ✓ Your company will receive three opportunities per year to post a "public relations" article (written by your company) in the ACAR E-Bulletin. This can be used to publicize your charitable or community relations endeavors and industry news.)
- ✓ Eight tickets and preferred table seating the Circle of Excellence event.
- ✓ One ACAR Board meeting
- ✓ Education Classes – 1 New Member Orientation Class and One Lunch & Learn

PRESIDENTIAL SPONSOR

Affiliate Pricing - \$5,000

INCLUDES:

- ✓ Your company will receive one opportunity per year to post a "public relations" article (written by your company) in the ACAR E-Bulletin. This can be used to publicize your charitable or community relations endeavors and industry news.
- ✓ One industry news article with links to your website.
- ✓ Sponsor one Agent2Agent event. Includes logo on flyer, on Agent2Agent bulletins and five minutes of speaking at sponsored event.
- ✓ Four VIP tickets to the Circle of Excellence event.
- ✓ One ACAR Board meeting
- ✓ Education classes – One New Member Orientation Class, One Lunch & Learn



2010 ACAR Sponsor Program

EXECUTIVE SPONSOR: \$2,250

INCLUDES:

The Executive Sponsorship is dedicated to getting your company in front of top industry and association leaders and decision makers.

- ✓ Platinum Sponsorship of quarterly Broker's luncheons
 - Company logo included in presentation
 - Company logo with link in Broker newsletter as luncheon sponsor
 - Your company will be able to provide marketing material
- ✓ Sponsor six Board of Directors Meetings

LEGISLATIVE SPONSOR: \$1,300

INCLUDES:

- ✓ Legislative Supporter to RPAC
 - RPAC is not a charity – RPAC is a business
 - Elect pro-REALTOR® candidates to promote and protect our issues such as the first time homebuyer tax credit and extension
 - Keep commissions free from sales tax
 - Promote and protect private property rights
- ✓ Platinum Sponsorship of the Casino Royale RPAC Fundraiser
 - Choice of hosting a gaming table (blackjack, poker)
 - Full color logo listing sponsorship on the ACAR website and bulletin
 - Listing the day of the event on signs and announcements
 - Complimentary tickets for (2) to the event
 - Become and RPAC Insiders Club member and show your support of the industry

EDUCATION SPONSOR: \$1,200

Affiliate Pricing:

INCLUDES:

- ✓ Sponsorship of seven ACAR educational classes – 2 Lunch & Learns, 2 New Member Orientations, 2 Ethics seminars and 1 Core Course
 - Company logo displayed during class
 - Opportunity to present 3-5 minutes before class begins
 - Opportunity to place company handouts throughout classroom.

CIRCLE OF EXCELLENCE Platinum SPONSOR: \$2,500

INCLUDES:

- ✓ Premier seating for eight at Front Row Table at Banquet, Program recognition,
- ✓ Visual Placement at the Banquet
- ✓ Sponsor plaque presented at Banquet



2010 ACAR Sponsor Program

- ✓ Logo on all event advertising

STAN THOMAS MEMORIAL ACAR GIVE-BACK GOLF PLATINUM SPONSOR: \$3,000

INCLUDES:

- ✓ Tee or Green Sponsorship (based on availability)
- ✓ Team Registration (4 players)
- ✓ Opportunity to select tee or green of choice
- ✓ Logo on Registration Forms
- ✓ Logo on pre and post event publicity
- ✓ Special Presentation during lunch program
- ✓ Opportunity to emcee a portion of the program (awards, etc.)
- ✓ Complimentary lunch for 6

We would like more information on sponsoring a specific event. If you would like a Custom Sponsorship Package created please contact Sarah Kestler, Director of Communications at 208-947-7236 or skestler@myacaronline.com

<input type="checkbox"/> "REALTOR®-Affiliate Appreciation Night" <input type="checkbox"/> "Agent2Agent" <input type="checkbox"/> "Circle of Excellence" <input type="checkbox"/> "RPAC Fundraiser – Casino Night" <input type="checkbox"/> "Stan Thomas Memorial Give Back Golf Tournament" <input type="checkbox"/> "Lunch & Learn" Classes	July 29, 2010 Monthly- Every 3 rd Thursday February 26th, 2010 June 4, 2010 October 2010 Monthly
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ACAR Sponsorship Agreement Form

Company Information (please print or type)

Name	
Company Name	
Billing address	
City	
State/Zip Code	
Telephone (business)	
Fax	
E-Mail	

Payment Information

I (we) agree to sponsor Ada County Association of REALTORS® for the following sponsorship level:



2010 ACAR Sponsor Program

Event/Class	Package Price	Individual Price	Select Option
Corporate Sponsor	\$10,600		
Presidential Sponsor	\$5,000		
Executive Sponsor	\$2,250		
Legislative Sponsor	\$1,300		
Education Sponsor	\$1,300		
COE Platinum Sponsor		\$2,500	
COE Silver Sponsor		\$1,000	
Stan Thomas GBG Tournament		\$3,000	
Broker Luncheon Sponsor (limit 3)		\$450	
RPAC Casino Royale- Gold Sponsor		\$500	
Agent2Agent – Full Sponsor		\$450	
Agent2Agent – Co-Sponsor		\$250	
<i>Education Classes</i>			
Lunch & Learn		\$200	
Ethics Seminar		\$100	
CORE Class		\$100	
New Member Orientation Class		\$50	

I (we) plan to make this payment in the form of:
 ___ cash ___ check ___ credit card ___ other.

Credit card type	
Credit card number	
Expiration date	
Authorized signature	

Signature(s)
Date

Please make checks payable to:

Attention: ACAR Sponsorship
 Ada County Association of REALTORS®
 9550 West Bethel Court
 Boise, Idaho 83709