



**Ada County Association of
REALTORS®**

Sponsorship Opportunities



ACAR Sponsor Program

Listed below is a comprehensive list of current sponsorship opportunities with Ada County Association of REALTORS. Select individual events to sponsor from the á la carte options, or maximize your annual marketing budget with a sponsorship package. If you are interested in a custom-designed package, please contact Judy McLaughlin at 947-7230.

Please indicate your sponsorship selection(s) below and return with sponsor agreement form (page 5).

A LA CARTE SPONSORSHIP OPPORTUNITIES	Member Price	Non-Member Price*	Select Option
Circle of Excellence Platinum Sponsor	\$2,500	\$3,000	
Circle of Excellence Gold Sponsor	\$1,500	\$2,000	
Circle of Excellence Silver Sponsor	\$1,000	\$1,500	
Circle of Excellence Bronze Sponsor	\$500	\$1,000	
Give Back Golf Tournament Title Sponsor (1 available)	\$1,500	\$2,000	
Give Back Golf Tee Sponsor (up to 18 available)	\$500	\$750	
Give Back Golf Beverage Sponsor (2 available)	\$500	\$750	
Give Back Golf Registration Sponsor (1 available)	\$500	\$750	
Give Back Golf Chauffeur Sponsor (1 available)	\$500	\$750	
Give Back Golf Sand Trap Sponsor	\$100	\$250	
MATCH Sponsor –formerly Agent2Agent (24 available)	\$450	\$650	
Broker’s Luncheon Sponsor (2 available per luncheon)	\$450	\$650	
Lunch & Learn Class	\$200	\$300	
Elective Classes	\$200	\$300	
CORE Class	\$200	\$300	
New Member Orientation Class – Sponsor provides snacks	No charge	Not Available	
SPONSOR PACKAGES -			
Platinum Sponsor Package	\$6,500	\$7,500	
Gold Sponsor Package	\$2,750	\$3,500	
Executive Sponsor Package	\$1,750	\$2,400	
Education Sponsor Package	\$1,200	\$1,800	
Custom Sponsor Package			
TOTAL DUE:			

* Membership information is available at www.myACARonline.com.



ACAR Sponsor Program

A LA CARTE SPONSORSHIP OPPORTUNITIES

CIRCLE OF EXCELLENCE BANQUET (Feb/March)

	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Front Row Seating	✓			
Logo in Program	✓			
Listing in Program	✓	✓	✓	✓
Introduction at Banquet	✓	✓	✓	✓
Sponsor Plaque	✓	✓	✓	✓
Tickets to Banquet	10	6	4	2

GIVE-BACK GOLF TOURNAMENT (Summer)

	Title Sponsor \$1,500	Tee Sponsor \$500	Registration Sponsor \$500	Beverage Sponsor \$500	Chauffeur Sponsor \$500	Sand Trap Sponsor \$100
Two Teams (8 players)	✓					
Logo on Player Registration Form	✓					
Logo in E-Bulletin	✓					
Logo on ACAR website	✓					
Co-Emcee Awards Luncheon	✓					
Tee Sponsor	✓	✓				
Distribute promotional material	✓	✓	✓	✓	✓	
Sponsor Signage	✓	✓	✓	✓	✓	✓
Tickets to Awards Luncheon	12	4	4	4	4	1



A LA CARTE SPONSORSHIP OPPORTUNITIES

MATCH SPONSOR - *formerly Agent2Agent* (\$450 - 2 available per month)

- ✓ Co-emcee event
- ✓ Sponsor table at event
- ✓ Opportunity to distribute promotional material
- ✓ Logo placement on promotional flyer
- ✓ Logo placement in ACAR *E-Bulletin*
- ✓ \$50 VISA gift card for business card drawing (sponsor to retain business cards)

BROKER'S LUNCHEON SPONSOR (\$450 - 2 available per lunch)

- ✓ Three minute speaking opportunity at event to promote business
- ✓ Sponsor table at event
- ✓ Opportunity to distribute promotional material
- ✓ Logo placement on broker invitation
- ✓ Logo placement at event

EDUCATION CLASS SPONSOR (\$200 per class)

- ✓ Three minute speaking opportunity prior to class
- ✓ Opportunity to distribute promotional material



ACAR Sponsor Program

SPONSORSHIP PACKAGES

PLATINUM SPONSOR PACKAGE: \$6,500 (\$450 savings)

- ✓ Platinum Sponsor for Circle of Excellence Banquet (value \$2,500)
- ✓ Title Sponsor for Give-Back Golf Tournament (value \$1,500)
- ✓ Sponsor Three Broker's Luncheons with company logo placement (value \$1,350)
- ✓ Sponsor Two MATCH events (value \$900)
- ✓ Sponsor all ACAR Board meetings for the year with company logo placement (value \$500)
- ✓ Sponsor One Lunch & Learn Class (value \$200)
- ✓ Sponsor Two New Member Orientation Classes
- ✓ Sponsor ACAR Annual Meeting with company logo placement
- ✓ Opportunity to post three public relations articles (written by your company) in the ACAR *E-Bulletin* to promote your charitable/community relations endeavors and/or industry news.
- ✓ Your company name (text only) with link to your website in the ACAR weekly *E-Bulletin*.

GOLD SPONSOR PACKAGE: \$2,750 (\$350 savings)

- ✓ Gold Sponsor for Circle of Excellence Banquet (value \$1,500)
- ✓ Tee Sponsor for Give-Back Golf Tournament (value \$500)
- ✓ Sponsor One MATCH event (value \$450)
- ✓ Sponsor One Broker's Luncheon with company logo placement (value \$450)
- ✓ Sponsor One Lunch & Learn class (value \$200)
- ✓ Sponsor One New Member Orientation Class
- ✓ Opportunity to post one public relations article (written by your company) in the ACAR *E-Bulletin* to promote your charitable/community relations endeavors or industry news.

EXECUTIVE SPONSOR PACKAGE: \$1,750 (\$100 savings)

- ✓ Sponsor Three Broker's Luncheons (value \$1,350)
- ✓ Sponsor all ACAR Board meetings for the year with company logo placement (value \$500)

EDUCATION SPONSOR PACKAGE: \$1,200 (\$400 savings)

- ✓ Sponsor Four Lunch & Learn Classes (value \$800)
- ✓ Sponsor Two Elective Classes (value \$400)
- ✓ Sponsor Two Core Classes (value \$400)
- ✓ Sponsor Two New Member Orientation Classes



ACAR Sponsor Program

SPONSORSHIP CONTRACT

To secure sponsorship, complete this contract and return with payment. Sponsorships will be accepted on a first-come, first-served basis.

Primary Contact: _____

Company Name: _____

Address: _____ City/State/ZIP: _____

Office Phone: _____ Cell Phone: _____ Fax: _____

Email Address: _____

METHOD OF PAYMENT				
Check	American Express	MasterCard	Visa	Discover
TOTAL DUE: _____				
Card Holder Name: _____				
Signature: _____				
Credit Card Number : _____			Expiration Date: _____	

*****Sponsorships are Non Refundable*****

TERMS OF AGREEMENT - Sponsor agrees that upon acceptance, this application shall be deemed to form a binding contract between the sponsor and organizer, Ada County Association of REALTORS® (ACAR). The sponsor agrees to abide by the terms and conditions which form an integral part of the contract between both parties. The contract is deemed binding when the organizer, ACAR, receives the non-refundable payment or an executed and signed contract. Payment is due in full with the signed contract, unless otherwise agreed upon. Payments are non-refundable and non-transferrable. A signed copy of this contract will be returned by email unless otherwise requested. **Return signed contract (page 5) with your selected options (page 1) and payment to:**

Ada County Association of REALTORS®
9550 Bethel Court
Boise, ID 83709

Fax: 208-350-2460
Email: jmclaughlin@myACARonline.com

Limited License: This grants the Sponsor a limited license to use any of the artwork on the Event for the purpose of promoting the Event and linking to the Event site. Sponsor grants ACAR limited license to use Sponsor's logo in the promotional material for the selected event(s).

Authorized Sponsor Signature _____ Date _____

Authorized ACAR Representative _____ Date _____

Questions contact: Judy McLaughlin, Director of Member Outreach
208-947-7230 or jmclaughlin@myACARonline.com